

RISK COMMUNICATION ON MEDICAL DEVICES: SHARING PERSPECTIVES



AdvaMed

Advanced Medical Technology Association

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Marriott Bethesda North Hotel & Conference Center
5701 Marinelli Road
North Bethesda, MD 20852

This one-day workshop, co-sponsored by the U.S. Food and Drug Administration (FDA) and the Advanced Medical Technology Association (AdvaMed), will bring together the various creators and recipients of medical device risk/benefit information to discuss how this information is developed, disseminated, and perceived; and to explore ways in which the process might be improved.

This dialogue is vital in today's environment. Patients and their health care providers are demanding complete, accurate and timely information on the complex medical products they use, and both the government and the industry play a pivotal role in providing it.

Through lectures and panel discussions, participants will:

- Learn from senior FDA and industry representatives how the government and the medical device industry communicate expected and unexpected risks to practitioners, patients and the general public.
- Learn from physicians, risk managers and the news media how this information is received and transmitted to patients, hospital staff and the public.

Who should enroll?

Anyone wanting insight into how the risk-benefit communication process for medical devices works, and how it might be improved-including medical device manufacturers, FDA personnel, healthcare professionals and professional societies, risk managers, and consumer and patient groups.

For more information on the conference and to register go to:

http://www.advamed.org/publicdocs/risk_communication_wkshp.shtml